Web site Project Planner

This Planner is our attempt to gauge the type, size, and scope of your potential web project. Upon receiving the filled out planner we will provide a proposal with an estimate price. The more accurately you answer each question the more accurate our bid will be. Fill out each question as best you can. If a question doesn't apply to your project, please just skip it. Thank you!

Contact Info:
Name:

Company Name:

Company Info/Description:

Email:

Phone:

Basic Project Information:
Do you currently have a website you are looking to have redesigned or will this be a brand new website?

Have you already purchased a domain name, if so what is it?

Is there already a set budget for the project? If so please indicate.

What are your desired start and finish dates for the site?

Current Site Information: (If you do not currently have a website skip this section.)

What is your current site's URL?

What would you consider to be the weaknesses of your current site?

What are its strengths?

Using your best judgment, how many pages does your current site have?

Do you intend to use any of the content in your old site on your new one? If so, please indicate which sections you plan to use.

Are you content with your site's logo or are you looking for a new one?

Design:

To the best of your ability, describe the desired feel for your site. (In describing feel use words like: clean, modern, classic, loud, etc.)

Target Audience? Who do you want your site to appeal to the most?

Using your best judgment, how many pages will your new site have?

List a few sites that you really like and why.
1.
2.
3.
4.
5.
6.

Content:

Do you already have your site text written?

Do you already have the images for your site? If not, will you be providing images or will you need them sourced?

Additional Comments:

Do you have any additional questions or concerns?